ZenithLive²⁴

CXO Experience

Las Vegas, Nevada, June 12

zscaler

AGENDA | WEDNESDAY JUNE 12, 2024

TIME & ROOM	AGENDA ITEM	SPEAKER
6:30 - 8:15 AM Innovation Expo	**Breakfast**	
8:30 - 10:15 AM Tower Ballroom	**General Session – Keynotes**	
10:15 AM Degas 1&2	**CXO Networking Break**	
11:00 AM	**Interactive CXO Breakouts** *(3 Parallel Sessions)*	
Gauguin 2	**OPTION 1: Zero Trust Segmentation** Most ransomware attacks start with lateral movement within corporate environments, giving attackers access to critical infrastructure and data. An effective segmentation strategy can help mitigate lateral movement risks. Unfortunately, most organisations take a very network-centric approach to segmentation by using complex tools and techniques that do not scale well and leave networks exposed to threats. During this session, we will learn how organisations can take an effective zero trust based segmentation approach that can work consistently for your employees, extended workforce, and workloads, as well as OT infrastructure.	**Dhawal Sharma** SVP/GM-Products, Zscaler **Joby Menon** VP, Product Management, Zscaler
Renoir 1 & 2	**OPTION 2: Proactive Breach Prediction with AI & ML and Risk360** Zscaler explains how recent advancements in generative AI, coupled with existing predictive analytics capabilities, use behavioral analysis to help organizations understand when and where they may be at risk of an imminent breach.	**Deepen Desai** CSO, Zscaler
Cezanne 2	**OPTION 3: Securing Your IoT & OT Systems** Learn how zero trust principles are being applied to IoT/OT devices to enable more secure and simpler connections. This discussion will feature product roadmaps, a vision for the future of 5G and secure smart device connectivity, and lessons learnt from CXO leaders.	**Nathan Howe** Global VP, Innovation Zscaler **Deepak Patel** Head of B2B & OT Security, Office of the CEO, Zscaler **Naresh Kumar** VP, Product Management, Zscaler
11:45 AM	**CXO Private Lunch**	

Renoir 1	
TIME & ROOM	**AGENDA ITEM	SPEAKER**
12:45 PM	**Interactive CXO Breakouts** *(3 Parallel Sessions)*

Gauguin 2	**OPTION 1:** Leveraging Data Fabric for Holistic Cyber Risk Management CISOs are increasingly asked to quantify risk for boards and senior leadership, but it can be difficult to correlate data across tens or even hundreds of tools. Learn how Zscaler provides CISOs with real-time risk quantification by leveraging data from Zscaler and 100+ other security vendors so they can prioritize their risk management efforts. Plus, get a sneak peek into how our powerful new data fabric will fuel new capabilities like breach prediction.	**Deepen Desai** CSO, Zscaler **Raanan Raz** VP & GM, Data Analytics, Zscaler
Renoir 1 & 2	**OPTION 2:** GenAI Security & Governance The struggle against GenAI-enabled data loss requires a commitment to context-based authorization, seamlessly integrated data protection, and a sophisticated threat prevention framework. Join this session to discuss how organizations can adapt and establish robust data protection measures in light of the evolving challenges posed by GenAI.	**Moinul Khan** VP, Product Management, Zscaler **Venkat Krishnamoorthi** Senior Director, Data Protection, Zscaler
Cezanne 2	**OPTION 3:** Rethinking Network Transformation Beyond SD-WAN SD-WAN simplified branch office operations and enabled direct-to-internet connections, but also proliferated the risk of lateral movement. Learn how zero trust connectivity delivers network transformation that reduces cost and complexity while addressing the security shortcomings of routable networks.	**Naresh Kumar** VP, Product Management, Zscaler
1:30 PM	**CXO Networking Break**	
1:45 PM Renoir 1 & 2	**CXO Leadership Panel:** Candid Conversation and Q&A with Zscaler Leadership Hear directly from Zscaler leadership on topics including company strategy, product roadmaps, business objectives, and initiatives with the opportunity for Q&A in this interactive discussion.	**Jay Chaudhry** CEO, Chairman & Founder, Zscaler **Syam Nair** CTO, Zscaler **Mike Rich** CRO & President, Global Sales, Zscaler **Steve McMahon** Chief Customer Success Officer, Zscaler
5:00 - 6:30 PM The Pinky Ring by Bruno Mars @ Bellagio	**CXO Networking Hour**	
6:30 - 10:00 PM Drai's @ The Cromwell	**Zscaler Customer Appreciation Party**	