



3 Essential Requirements for Flawless Data Protection

If you want a better CASB and stronger DLP, you must start with the right foundation. Look for these **3 essential requirements to ensure your data protection strategy** is ready for the world of cloud and mobility.



Essential Requirement #1: Insist on a purpose-built SASE architecture

Today's challenge

Users are connecting to cloud apps off-network and inside SSL.

You need a purpose-built inline security cloud that can handle these business-critical connections.

Zscaler's answer

The **Zscaler™ Zero Trust Exchange™** is a proven global SASE architecture that delivers high-performance inline inspection across all ports and protocols—including SSL—and is backed by the industry's best SLAs.



Essential Requirement #2: Discover better data protection with the best context

Today's challenge

Your data moves across hundreds of channels—from cloud apps to public clouds to file-sharing platforms.

Creating great data protection policies requires a lot of data context.

Zscaler's answer

With Zscaler, you can follow every cloud transaction—**off-network and in SSL**—and get the meaningful visibility you need to control your business-critical data.



JohnDoe user	prodmgmt group
upload app function	jumpshare application
file sharing URL category	"Confidential" content
PowerPoint file type	HQ location

Essential Requirement #3: Demand a unified platform that protects all cloud channels

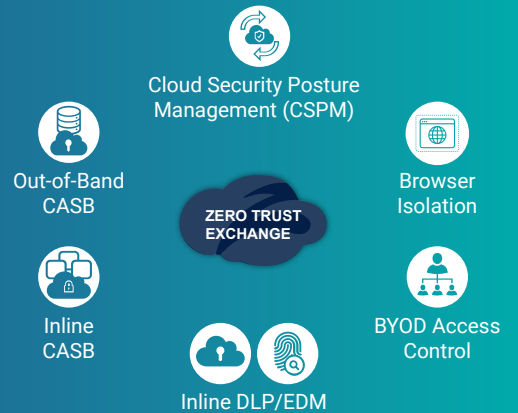
Today's challenge

Protecting your data from leakage and exfiltration requires a unified approach to protection.

Without a single platform, you'll end up with disjointed policies and security gaps.

Zscaler's answer

Zscaler delivers the most unified data protection platform to control all your cloud data channels—**data in motion, at rest, in clouds, and across unmanaged devices.**



Want to learn more?

[Read the Brief](#)



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