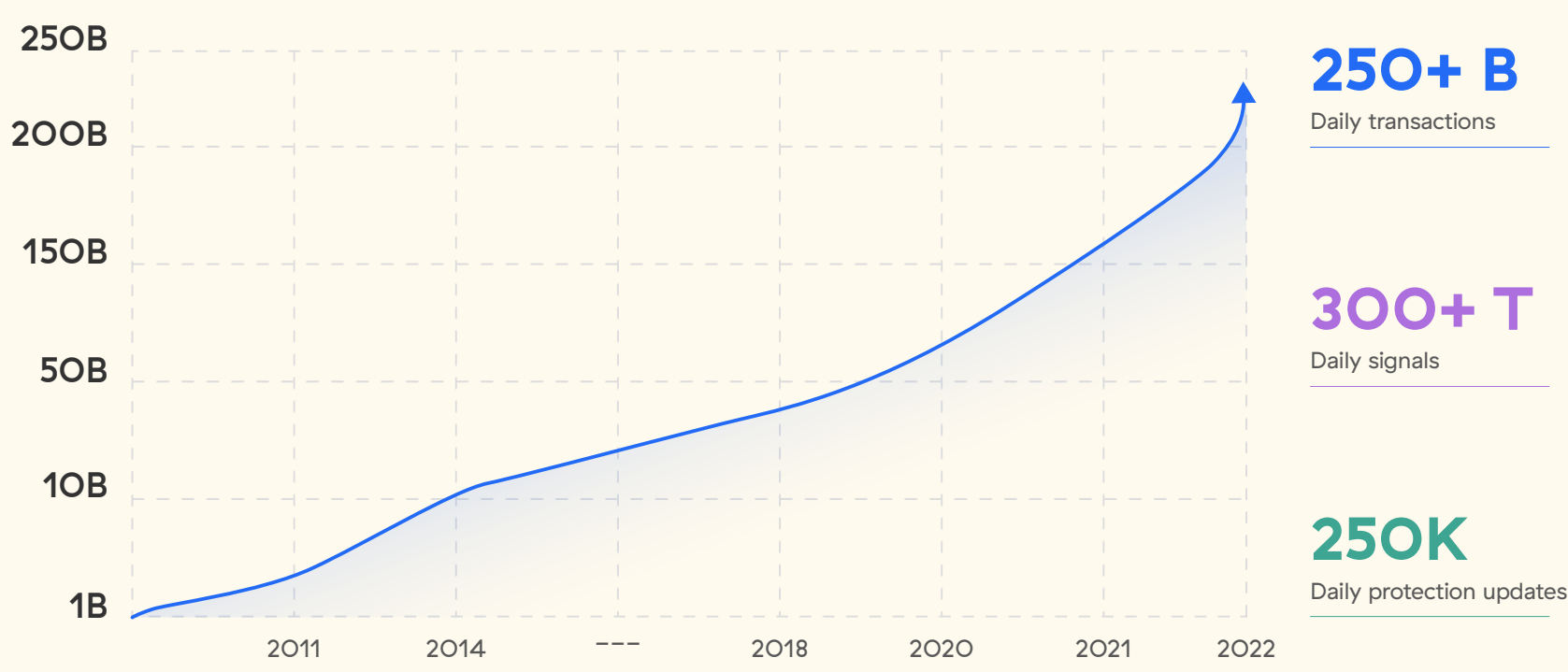


# The world's first and only AI-powered SSE platform

Introducing new AI-powered innovations to stop advanced cyberthreats and data loss, simplify management, and speed response times.

## AI requires a lot of good data Zscaler is the world's largest security cloud



## Zscaler is putting this data to work with new AI-powered innovations

### Zero trust security for users. Powered by AI.

- AI-Powered Cloud Browser Isolation
- AI-Powered Phishing Detection
- AI-Powered C2 Detection
- Dynamic, Risk-Based Policy
- Cyber Risk Assessment
- Contextual Alerts

Innovation	Benefit
AI-Powered Cloud Browser Isolation	Leverage robust, proprietary AI models and one-click configuration to automatically identify and isolate risky or suspicious websites.
AI-Powered Phishing Detection	Detect and block patient-zero phishing pages inline with advanced AI-based detection.
AI-Powered C2 Detection	Identify and stop attacks from never-before-seen botnets inline, including highly advanced evasion techniques.
Dynamic, risk-based policy	Continuous analysis of user, device, application, and content fuels risk-based, dynamic policy to stop active attacks and future-proof defenses.
Cyber Risk Assessment	Automatically identify your organization's risk based on configuration with integrated best practice recommendations to improve your organization's security posture.
Contextual Alerts	Get contextualized and correlated alerts with insights into threat score, impacted assets, severity, and more to drastically improve response times.

**100+**  
New botnets discovered daily

[Learn more](#)

### Next-gen ZTNA. Powered by AI.

- AI-Powered App Segmentation
- Private App Protection
- Attacker Deception
- Privileged Remote Access
- Private App Isolation

Innovation	Benefit
AI-Powered App Segmentation	Private app telemetry, user context, behavior, and location data fuels AI-powered app segmentation to minimize the attack surface and stop lateral movement.
Private app protection	Detect and stop the most prevalent web attacks with the industry's only inline inspection and prevention capabilities for ZTNA.
Attacker Deception	Detect and disrupt sophisticated threats that bypass traditional defenses with the only zero trust platform with integrated deception technology.
Privileged Remote Access	Enable secure, direct access to IoT and OT for privileged users on unmanaged devices over RDP and SSH.
Private App Isolation	Eliminate the risk of losing sensitive data through vulnerable clients and infected endpoints with integrated cloud browser isolation for unmanaged devices.

[Learn more](#)

### Digital Experience Monitoring. Powered by AI.

- AI-Powered Root Cause Analysis
- Software Inventory and Metrics
- Robust API Integrations

Innovation	Benefit
AI-Powered Root Cause Analysis	Automatically isolate root causes of performance issues. Spend less time troubleshooting, eliminate finger-pointing, and get users back to work faster.
Expert Response Guidance	Get a full understanding of your software portfolio and their versions deployed across your organization, and within each device. Rapidly troubleshoot and fix end-user device issues without having to remote in, and keep them in compliance.
Robust API Integrations	Integrate ZDX's digital experience insights with popular ITSM tools like ServiceNow, to provide additional insights, and to trigger remediation workflows.

[Learn more](#)

## Realize the benefits of AI for your organization

- 1** Detect and prevent advanced cyberattacks and data loss inline
- 2** Simplify management and get more time back
- 3** Speed investigation and response times