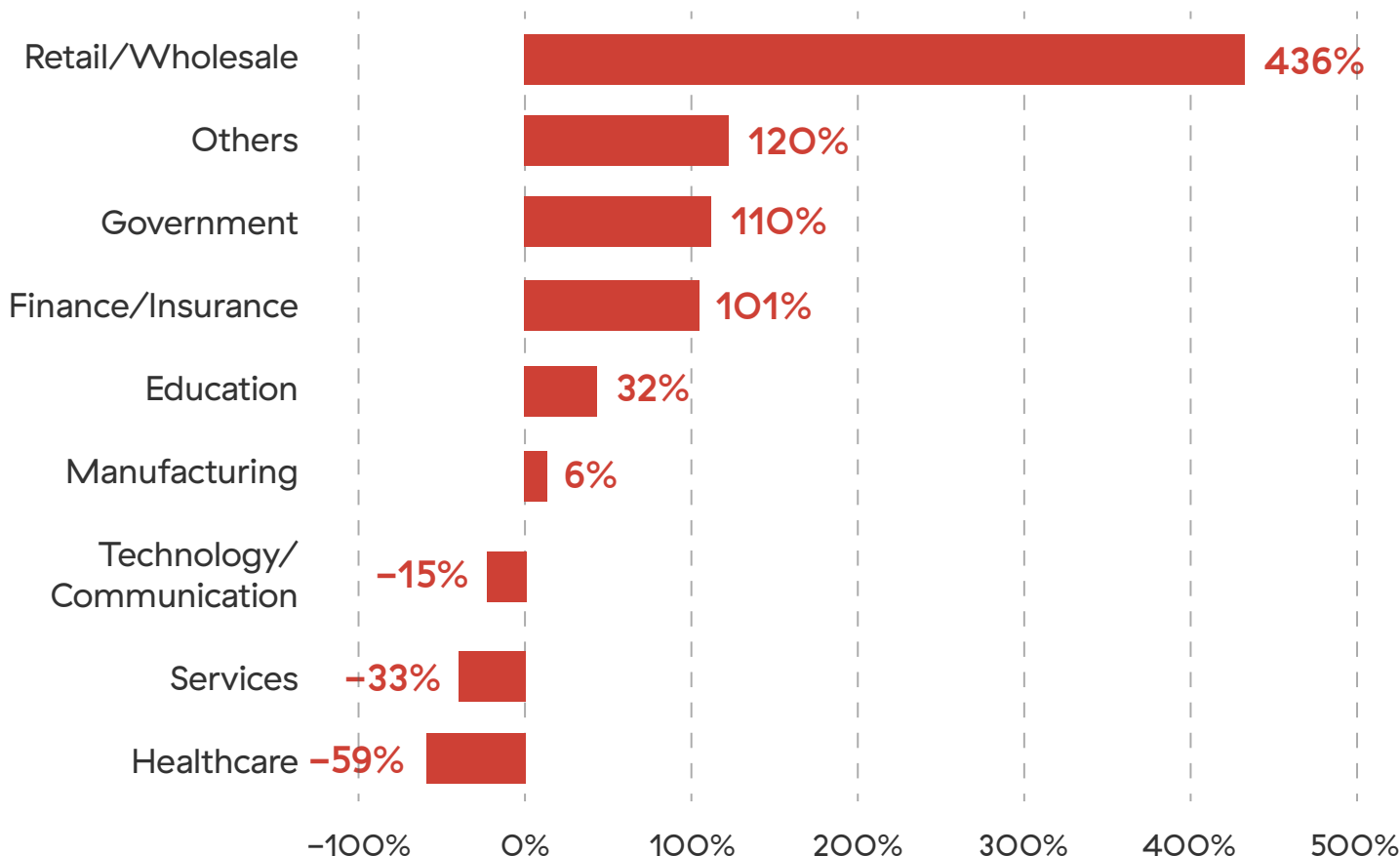


2022 ThreatLabz Phishing Report

Phishing increased 29% in 2021 vs 2020, according to a ThreatLabz study of data from the world's largest security cloud.

Retail and wholesale saw the largest rise in phishing attacks at 436%

% increase in phishing attempts, 2021 vs. 2020

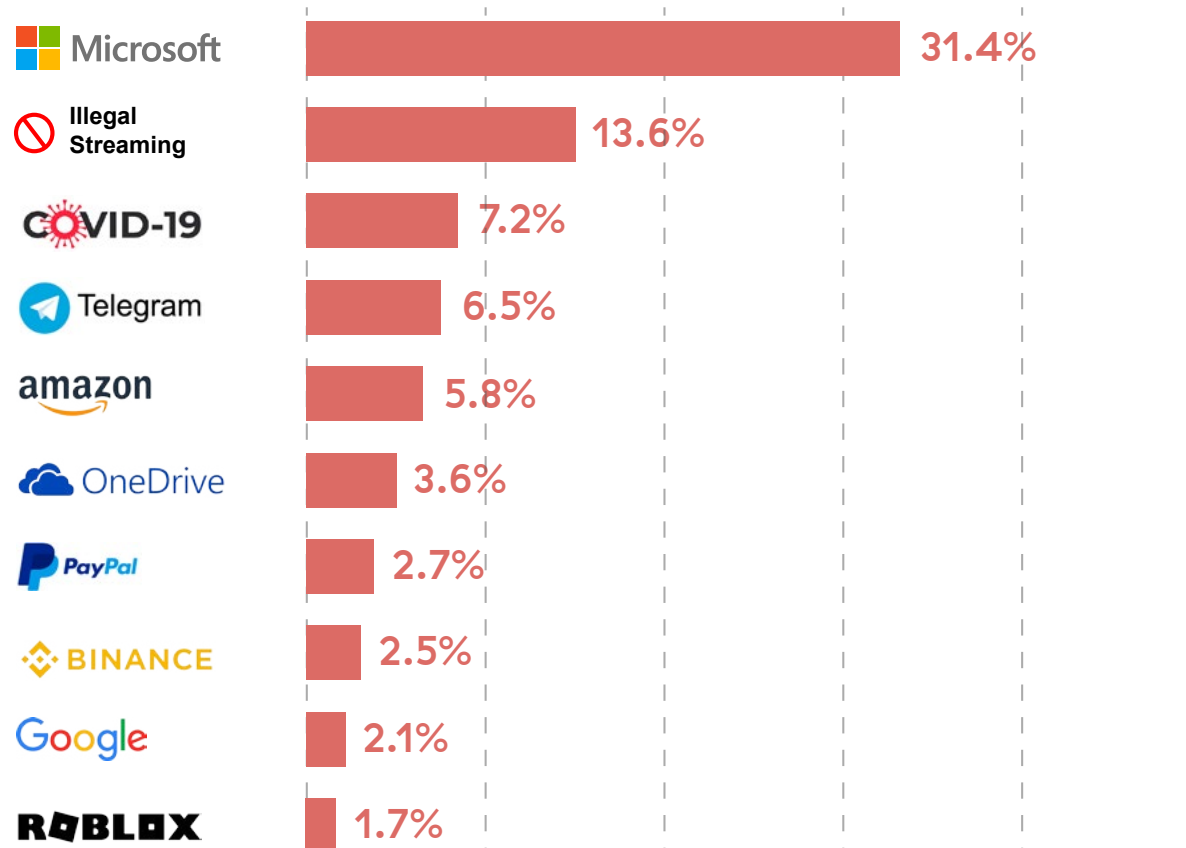


Most-targeted countries include the US, Singapore, Germany, Netherlands, and the UK



Phishing attacks mimic popular brands and capitalize on current events

Top themes in 2021



Phishing as a service—including phishing kits and open source frameworks—allows attacks to be waged with very little technical skill. These include:

- Web PHP/HTML files
- Traffic distribution systems
- Detection avoidance mechanisms
- Exfiltration methods
- Back-end control environments

Protect your organization from phishing

1

Understand the risks to better inform policy and strategy

2

Leverage automated tools and threat intel to reduce phishing incidents

3

Implement zero trust architectures to limit the blast radius of successful attacks

4

Deliver timely training to build security awareness and promote user reporting

5

Simulate phishing attacks to identify gaps in your program

For more stats, trends, predictions, and guidance, read the

[ThreatLabz 2022 State of Phishing Report](#)