Leaving Symantec (Blue Coat)? The Choice is Simple.

Organizations need confidence in the tools they rely on, as well as the company behind those tools. But, changes in corporate direction and leadership can lead to uncertainty and leave a company's future in doubt. It's time to move away from uncertainty and embrace a more secure future based in the cloud.

Better in the cloud

With more data and work applications residing there, the cloud plays a vital role in every organization. And, the greater their cloud footprint, the more agile and efficient organizations can be. But, the same large cloud footprint that helps boost productivity can also put your organization at risk, as your private apps and your users leave the network. Legacy infrastructures and appliances just don't fit in today's new cloud and mobile world. You need a cloud-based solution built to securely connect your users to your cloud apps. This is where Gartner's secure access service edge (SASE) architecture comes in.

SASE platforms bring security and policy close to the user to eliminate unnecessary backhaul and provide optimal bandwidth and low latency. And its multitenant architecture allows organizations to scale as application use demands.

You simply can't secure your off-network apps and users without a true SASE architecture.

Make it simple – and SASE

- As a true SASE cloud platform, Zscaler™ elastically scales to user demand. Organizations never have to worry about bandwidth issues, even during unforeseen events that suddenly increase user traffic.

- The Zscaler Zero Trust Exchange™ cloud platform gives organizations full visibility into traffic, and identical security and policy enforcement whether users are on the network or off.

- You get the performance and operational excellence of the only leader in the 2020 Gartner Magic Quadrant for Secure Web Gateways and from the industry's largest inline cloud security platform, which currently processes more than 160 billion transactions per day.

- Multiple Gov Cloud Accredited Data Centers harnessing threat data from Zscaler's 150 data centers around the globe with 99.999% availability.

- Our purpose-built multitenant architecture seamlessly handled 3x traffic volumes during COVID-19 work-from-home initiatives. Single-tenant clouds based on appliance VMs just can't keep up with demand like that.

Security above and beyond

Organizations are realizing that embracing the cloud can provide a multitude of business benefits. But, it also exposes your business to increased cyberattacks. Part of the problem is that the majority of internet traffic uses SSL encryption. Without a scalable cloud proxy architecture, you'll find yourself making compromises as to what you can and can't inspect. And if you can't confidently inspect all your content inside SSL, you're blind to the majority of threats targeting your users.

Additionally, much of an organization's legacy infrastructure is a mashup of complex point products, mismatched policies, and patched boxes. This hodgepodge increases IT complexity, and drives up networking, backhaul, and IT costs. And, when users drop off the network, your legacy infrastructure simply can't deliver the same policy protections to all users, regardless of their location or connection.

Switching is easy

As a cloud-delivered service, you can be up and running with Zscaler in minutes. Just point your traffic to Zscaler and we'll do the rest. And since it's a subscription service based upon the number of users, your costs are predictable. Once up and running, administration is a snap. The Zscaler platform unifies all access controls, security services, and policy creation into one centralized location. There's nothing to manage or update, unlike Broadcom's complex hybrid approaches that drive up costs and require constant administration.

Elastic scalability. Identical security on- or off-network. Operational excellence. A better user experience. The choice is clear.

See for yourself. **Sign up for a Demo ›**

More secure in the cloud

- The Zscaler cloud is a unique inline proxy architecture that enables full content and SSL inspection, across every user, connection, and location. No compromises.
- Every connection is secured with a full range of security services, including Advanced Cloud Firewall, IPS, Advanced Cloud Sandbox, DLP, CASB, Browser Isolation, advanced threat protection, and more.
- With a single manager and a fully integrated security policy, you no longer have to deal with product complexity and costs. IT becomes streamlined and agile. Users get the same protection, no matter where they are or how they connect.
- **The Zscaler Internet Threat Exposure Analysis** is a great way benchmark your existing architecture and understand your risk exposure.

About Zscaler

Zscaler (NASDAQ: ZS) accelerates digital transformation so that customers can be more agile, efficient, resilient, and secure. The Zscaler Zero Trust Exchange protects thousands of customers from cyberattacks and data loss by securely connecting users, devices, and applications in any location. Distributed across more than 150 data centers globally, the SASE-based Zero Trust Exchange is the world's largest inline cloud security platform. Learn more at **zscaler.com** or follow us on Twitter **@zscaler**.

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